

# Cyberport Start-up Series



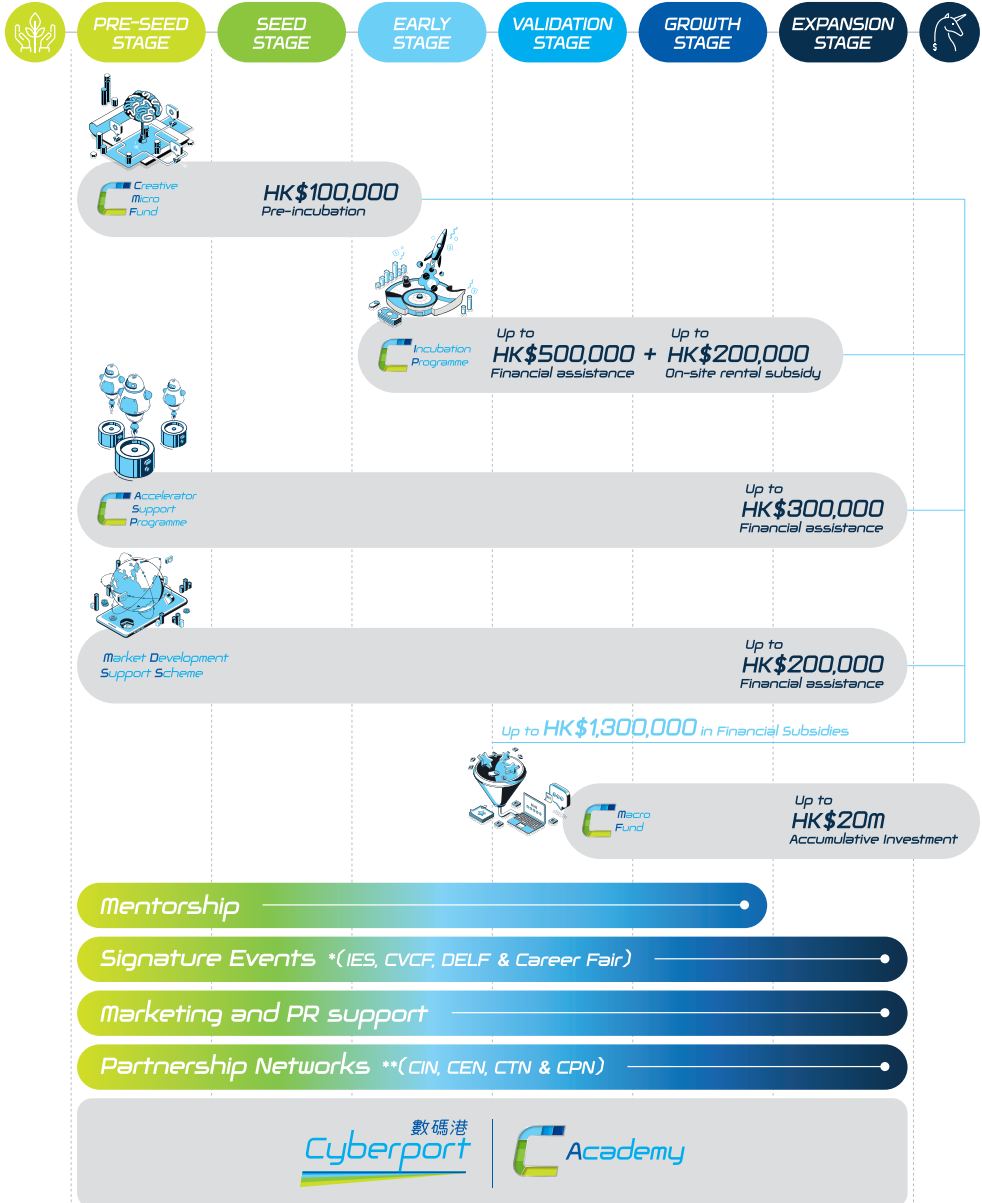
 Your Springboard to Success

[www.cyberport.hk](http://www.cyberport.hk)



# Cyberport Start-up Series

Through a bracket of targeted incubation programmes, Cyberport caters specifically to priority needs for entrepreneurship in different development stages, ranging from talent training, seed funding, go-to-market assistance to investor matching:



\* IES (Internet Economy Summit), CVCF (Cyberport Venture Capital Forum), DELF (Digital Entertainment Leadership Forum)  
 \*\*CIN (Cyberport Investors Network), CEN (Cyberport Enterprise Network), CTN (Cyberport Technology Network), CPN (Cyberport Professional Services Network)



**HK\$100,000** grant to support innovative ideas and early-stage start-ups development over a 6-months project period to become venture and move forward to incubation

## Eligibility - Two Streams for Applicants

### Professional Programme

Open to applicants **aged 18 or above** upon application deadline

**Individual Applicants:** Principal applicant must be **Hong Kong ID Card holder**

**Company Applicants:** Limited company registered and incorporated in Hong Kong upon admission

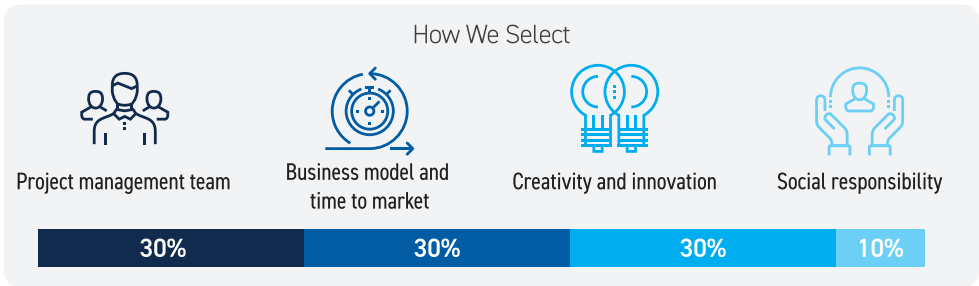
### Hong Kong Young Entrepreneur Programme

Open to applicants **aged 18-30** upon application deadline

**Individual Applicants:** Principal applicant must be **Hong Kong ID Card holder** and all members in the project management team must be aged 18-30.

**Company Applicants:** Limited company registered and incorporated in Hong Kong upon admission and all company owners and team members must be aged 18-30.

## Vetting Criteria and weighting




**HK\$10,000** upon signing of CCMF Agreement by both recipient and Cyberport



**HK\$45,000** upon approval of the Recipient's Interim Report



Remaining **HK\$45,000** upon completion of the Project and approval of the final report

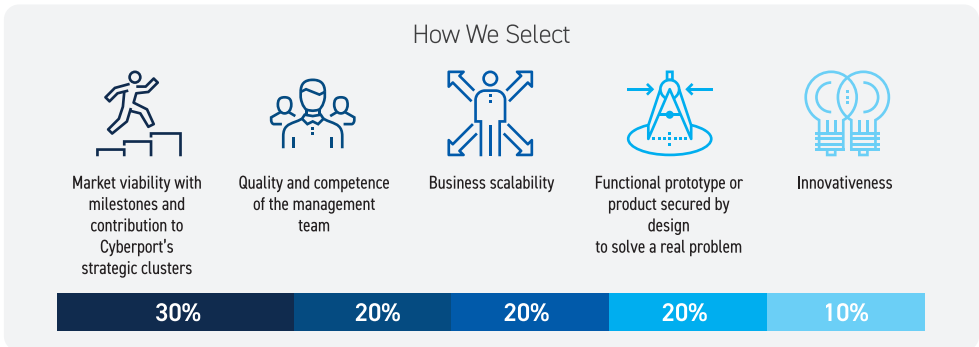


Up to **HK\$500,000** and **HK\$200,000 on-site rental subsidy**, financial assistance, professional advice and strong networks to accelerate your business growth over 24 months

## Eligibility

- A registered digital tech company limited by shares and incorporated in Hong Kong less than 7 years (or in progress of incorporation) upon application deadline
- A viable business plan with product / solution ready for marketing in 12-18 months
- Founders collectively must hold at least 51% of the company shares or have absolute control

## Vetting Criteria and weighting



## Funding Details

Admission







Initial working capital grant

**HK\$100,000**

+

Up to **HK\$200,000** grant to be allocated upon completion of all six-month Progress Review

Stage 1 - Month 6	Stage 2 - Month 12	Stage 3 - Month 18	Stage 4 - Month 24
			
Progress Reviews	Progress Reviews	Progress Reviews	Progress Reviews
<b>HK\$50,000</b>	<b>HK\$50,000</b>		<b>HK\$100,000</b>

+

Up to **HK\$200,000** for performance-driven 2-Tiered assessment

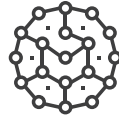
## Extensive Resources and Support to Jumpstart your Business



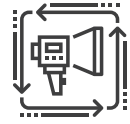
Mentorship and business advice



Business development and investment connections



A local and global business network



Publicity and promotion



Industry recognition and validation



Alumni network and peer support



Rent-free workspace (for incubatees only)

## Application timeline

	Jun 2022 Intake	Oct 2022 Intake	Feb 2023 Intake
Online Application Deadline	1 Apr 2022	1 Aug 2022	1 Dec 2022
Vetting & Presentation Session <small>Shortlisted applicants only</small>	May 2022	Sept 2022	Jan 2023
Result Announcement & Admission	Jun 2022	Oct 2022	Feb 2023



Enquiry

CCMF\_enquiry@cyberport.hk



Enquiry

CIP\_enquiry@cyberport.hk

## Apply NOW!

\*Disclaimer: Hong Kong Cyberport Management Company Limited (HKCMCL) reserves the right to suspend, vary or terminate the activities at any time and amend the terms and conditions therefor from time to time without prior notice. In the case of any disputes, HKCMCL reserves the right of final decision.



The Cyberport Accelerator Support Programme prepares Cyberport incubatees, grantees and alumni for international markets and investors, providing up to **HK\$300,000** financial assistance to each successful applicant.

The Cyberport Accelerator Support Programme offers the following financial assistance



**75%**

subsidy on accelerator programme fees



**75%**

subsidy on office rental



**50%**

subsidy for interns



**75%**

subsidy on travel and accommodation



**75%**

subsidy on marketing and promotion  
(up to HK\$50,000)



**75%**

on professional services

## Application Criteria

- Cyberport incubatees, CCMF grantees or alumni
- Admitted by accelerator programmes endorsed by Cyberport

## Market Development Support Scheme



Initiated by the HKSAR Government, The Overseas/Mainland Market Development Support Scheme provides up to **HK\$200,000** financial subsidy for Cyberport incubatees, grantees and alumni to enable start-ups to expand their business to Mainland and Overseas market.

## Reimbursable items include:

- Video production (Corporate video or product branding)
- Marketing and online & offline advertising
- Live streaming service
- Distributor services
- Certification
- Translation and interpretation services
- Marketing exhibition and conference
- Landing services
- Travel and accommodation expenses




Cyberport transforms human potential into performance through championing innovative ideas, investing in the best minds, and embracing bright ideas in the digital world that shape the way we live and think. The Cyberport Macro Fund, with a total size of **HK\$400 million** co-investment fund that provides long term capital support early and growth stage companies until exit.

Eligible applicants are scalable digital technology companies with operation based in Hong Kong, which also bear one of the following identities:

- Incubatees or graduates of Cyberport’s programmes
- Cyberport Smart-Space companies
- Cyberport office tenants

Our portfolio includes



## Partnership Networks

Cyberport’s diverse and extensive connections link up community members to highly sought-after technologies and services for operation, business opportunities and investment funding, laying fortified foundations for taking their enterprises to the next level:



**FINANCIAL INVESTMENT**




Engages worldwide investors of leading venture capitalists, angel investors and private equity funds to enhance the fundraising and deal-making capabilities of Cyberport start-ups.




**MARKET ACCESS**



A platform to develop and strengthen engagement between enterprises and the start-up community to drive digital transformation while offering significant business opportunities for Cyberport’s start-ups and tech companies.



**TECHNOLOGY ENABLEMENT**



Engages top technology companies such as Microsoft, AWS and IBM to provide access to readily available, state-of-the-art technologies and solutions, as well as seminars, trainings, workshops, and other skill-building initiatives, which help Cyberport community members accelerate products to commercialization.



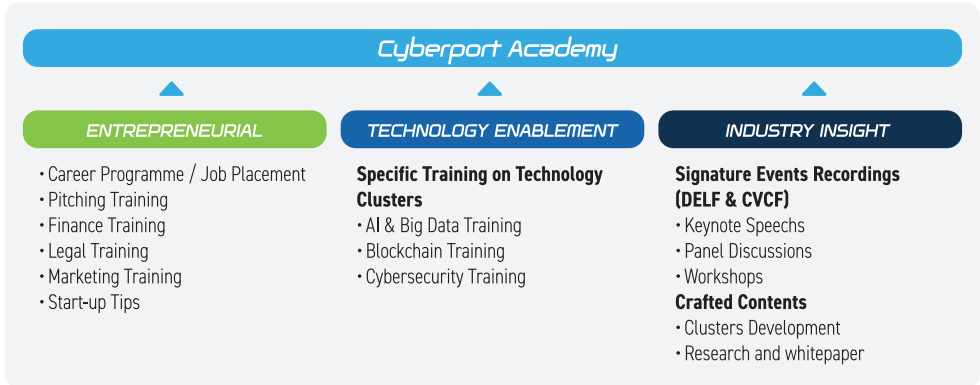
**SCALE UP**



Connect Cyberport community start-ups with professional consultancy firms, offering specific professional assistance on areas including legal, accounting, financing, marketing and corporate development services to accelerate the growth of start-ups.



Cyberport Academy offers technological and entrepreneurial training to young people and industry practitioners through varied activities and accredited programmes. It connects academic institutions, professional groups and enterprises to provide opportunities for development and progression to scientific and technological talent.



## Powerhouse of outstanding start-ups

### Hong Kong ICT Award 2021

28 Cyberport community start-ups set a new record, winning 32 awards in all eight award categories, including five Grand Awards.



### 2021 Deloitte Hong Kong Technology Fast 20 & Rising Star

15 Cyberport community start-ups have received awards as part of the biennial Deloitte Hong Kong Technology Fast & Rising Star Program

2021 Deloitte  
Hong Kong Technology  
Fast Leader



### Initial Public Offering (IPO)

Cyberport alumni, Hong Kong based logistic unicorn- GoGoX is considering an IPO on the Hong Kong Stock Exchange.

